

Department **MASTER OF BUSINESS ADMINISTRATION** **R 2022** **Sem. I**

Course Code	Course Name	Hours / Week			Credit C	Total Hours	Maximum Marks
		L	T	P			
22PBA07	Managerial Skill and Business Ethics	0	0	2	1	20	100

Course Objective

1. To design effective messages, both written and oral, from concept to delivery.
2. To deliver individual presentation, using appropriate and effective visual support.
3. To impart ethics in business.
4. To learn social responsibility as a part of a business.
5. To understand the frame work of corporate governance.

Experiment	Description of the Experiment	Practical Hours
1	Exhibit well developed reading and listening skills.	2
2	Body language, Role play & analysis	2
3	Write a business letter with norms	2
4	Write Circular, Agenda, Minutes of meeting and Memos	2
5	Public speaking skills	2
6	Prepare e-mail adopting e-mail etiquette	2
7	Presentation: Business ethics and Management	2
8	Presentation: Business ethics and Moral Obligations	2
9	Presentation: Corporate Social Responsibility	2
10	Presentation: Corporate Governance	2
Total Hours		20

State of the Art

Managerial Skill with Business Ethics

Course Outcome

- CO1 Effectively use various types of oral, written and digital communication modes to gear a range of business audiences.
- CO2 Able to present effective presentation
- CO3 Create and improve Business ethics
- CO4 Provide involvement in corporate social responsibility
- CO5 Developing practices in corporate Governance

CO PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	1	3	2	3				2	1	2		3	2	3
CO2	1	3	2	3				2	1	2		3	2	3
CO3	2	3	2	2				1	1	2		3	3	3
CO4	2	3	3	2				1	1	2		3	3	3
CO5	1	3	3	2				1	1	2		3	3	3